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	NORTHERN DISTRICT OF CALIFORNIA	
19	SAN FRANCISCO DIVISION	
20	IN RE GOOGLE PLAY STORE	
21	ANTITRUST LITIGATION	
	THIS DOCUMENT RELATES TO:	
22	THIS DOCUMENT RELATES TO.	Case No. 3:21-md-02981-JD
23	Epic Games, Inc. v. Google LLC, Case No.	DECLARATION OF ANDREW ROPE
24	3:20-cv-05671-JD	IN SUPPORT OF DEFENDANTS'
	In re Google Play Consumer Antitrust	ADMINISTRATIVE MOTION IN RESPONSE TO MOTIONS TO SEAL
25	Litigation, Case No. 3:20-cv-05761-JD	PORTIONS OF COMPLAINTS
26	In re Google Play Developer Antitrust	Judge James Donato
27	Litigation, Case No. 3:20-cv-05792-JD	6
28	Utah v. Google LLC, Case No. 3:21-cv-05227-JD	

I, Andrew Rope, declare as follows:

- 1. I am currently a Senior Legal Project Manager for Defendant Google, LLC (along with Google-affiliated entities, "Google"). I have been employed by Google since February 2018 and have held my current position since July 2019. Over the course of my employment at Google, I have acquired personal knowledge of Google's practices and procedures concerning the maintenance of the confidentiality of its strategic, business, and marketing information.
- 2. I submit this declaration in support of Google's Response to Motions to Seal Portions of Complaints (*In re Google Play Store Antitrust Litigation*, Case No. 3:21-md-02981-JD, ECF Nos. 62, 63, 65; *Epic Games, Inc. v. Google LLC*, Case No. 3:20-cv-05671-JD, ECF No. 157; *In re Google Play Consumer Antitrust Litigation*, Case No. 3:20-cv-05761-JD, ECF No. 185; *In re Google Play Developer Antitrust Litigation*, Case No. 3:20-cv-05792-JD, ECF No. 128; *Utah v. Google LLC*, Case No. 3:21-cv-05227-JD, ECF No. 93). The sealed material reveals confidential information produced by Google pursuant to civil investigative demands compelling production of the materials in which the confidential information appears.
- 3. The contents of this declaration are true and correct to the best of my knowledge, information and belief, and are based on my personal knowledge of Google's policies and practices as they relate to the treatment of confidential information, the materials that were provided to me and reviewed by me, or conversations with other knowledgeable employees of Google. If called upon as a witness in this action, I could and would testify competently thereto.
- 4. Google follows a strict practice that requires confidential treatment of all internal business analyses of consumer spending and revenue, market conditions and opportunities, future strategic business plans, and agreements with third-parties. In my experience and to the best of my knowledge, Google does not disclose internal documents of this nature outside of the company.
- 5. The disclosure of Google's confidential internal business analyses, revenue breakdowns, and business strategies could significantly harm Google's relationships and ability to conduct business with counterparties and prospective counterparties, and could place it at a disadvantage with competitors who could use Google's confidential analyses to their advantage in

competition with Google. These materials therefore have economic value from not being generally known to Google's competitors, counterparties, or the general public.

- 6. The Ninth Circuit has held that sealing of papers is proper where the motion to seal is supported by "compelling reasons." *Kamakana v. City & Cty. of Honolulu*, 447 F.3d 1172, 1179 (9th Cir. 2006).
- 7. To the best of my knowledge, the following information in the complaints that are the subject of Google's Response to Motions to Seal Portions of Complaints is highly sensitive and confidential, and derives from confidential materials Google produced in response to civil investigative demands. Google has both good cause and compelling reasons to seal this confidential information.

Specific Information in Complaints to Be Sealed State Attorney Generals' First Complaint for Injunctive Relief (Exhibit A)

- 8. Paragraph 76, page 26, line 25 (between "confirmed that" and "including the United States."). This information contains non-public information regarding confidential business analyses of competitors. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 9. Paragraph 76, page 27, line 1 between "only" and "of." This information contains non-public information regarding confidential business analyses of competitors. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 10. Paragraph 86, page 30, line 21 (beginning after "stated that") to the end of the sentence on line 24 (ending before "Rather"), and line 24 after "Rather" to line 25 (before "instead"). This information contains non-public information regarding confidential business strategies with respect to potential contractual counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.

- 11. Paragraph 101, page 35, line 26 (beginning after "refrain from") to page 36, line 1 (ending before "("anti-fragmentation provision")." This information contains non-public information regarding confidential business strategies as to negotiations with counterparties and confidential agreements with counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 12. Paragraph 111, page 39, line 1 (beginning after "stated that") to the end of the sentence on line 2 (ending before "One key"), line 3 (beginning after "was") to the end of the sentence on line 3 (ending before "In response"), and line 4 (beginning after "among other things, to" to the end of the sentence on line 5, excluding "(emphasis in original)." This information contains non-public information regarding confidential business strategies with respect to potential contractual counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 13. Paragraph 123, page 41, line 14 between "placement exclusivity" and "Nokia." This information contains non-public information regarding confidential business negotiations with a potential contractual counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 14. Paragraph 127, page 43, line 1 (beginning after "discussing") to line 2 (ending before "to address"), line 2 (between "address the" and "of MNOs"). This information contains non-public information regarding confidential business negotiations with a potential contractual counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 15. Paragraph 128, page 43, line 8 (beginning after "time that") and ending at the end of the sentence on line 9 (ending before "In 2009"). This information contains non-public information regarding the terms of confidential agreements with counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential

information to disadvantage Google in marketing and in negotiations.

- 16. Paragraph 128, page 43, line 11-12 (between "received" and "of a given purchase"), line 12 (between "received" and "and Google"), line 12 (between "remaining" and "for"), line 13 (between "its" and "Google understood"). This information contains non-public information regarding the terms of confidential agreements with counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 17. Paragraph 128, page 43, line 13 (between "this" and "revenue share"). This information contains non-public financial information. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 18. Paragraph 129, page 43, line 20 (after "approximately") to the end of the sentence on line 21. This information contains non-public information regarding confidential business strategies and negotiations with potential contractual counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 19. Paragraph 130, page 44, line 1 (beginning after "gets us") to line 2 (ending before "while the"), line 2-3 (between "while the" and "(but"), and line 3 (beginning after "(but" to the end of the sentence on line 3). This information contains non-public information regarding confidential business strategies and negotiations with potential contractual counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 20. Paragraph 131, page 44, line 7 (between "called" and "which required"), line 9 (between "dubbed project" and "and"), and line 11 (after "project") to the end of the sentence. This information contains non-public information regarding confidential business strategies and terms offered during negotiations with a potential contractual counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.

- 21. Paragraph 132, page 44, line 21 (beginning after "identifies") to line 22 (before "as a solution"). This information contains non-public information regarding confidential business strategies with respect to a potential contractual counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 22. Paragraph 133, page 45, line 5 (between "only" and "of the time"). This information contains non-public information regarding confidential business analyses of competitors. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 23. Paragraph 133, page 45, line 11 (beginning at "estimated at") to the end of the sentence (ending before "This exclusive"). This information contains non-public information regarding the revenue effects of an event. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 24. Paragraph 135, pages 45, line 24 (between "initiative" and "focused on"), line 24-25 (between "focused on" and "and attempted"), line 27 (beginning after "abandon its") to page 46, line 2 (before "Samsung to abandon"), page 46, line 3 (between "Samsung Galaxy Store," and "as an integrated approach"), and page 46, line 5 (beginning after "sideloading") to the end of the sentence on line 8. This information contains non-public information regarding confidential business strategies and non-public information regarding terms offered during negotiations with a potential contractual counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 25. Paragraph 136, page 46, line 11 (between "With" and "Google initially"), and line 12 (between "up to" and "in return"). This information contains non-public information regarding a confidential business strategy and terms offered during negotiations with a potential contractual counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and

in negotiations. Further, the information implicates a third-party's confidentiality interests.

- 26. Paragraph 136, page 46, line 16 (beginning after "thereby would") to the end of the sentence on line 17 (ending before "At the"), line 17-18 (between "would obtain" and "for Android"), line 18 (beginning after "not") to the end of the sentence (ending before "These"), and line 18 (between "These" and "would include"). This information contains non-public information regarding terms offered during negotiations with a potential contractual counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 27. Paragraph 136, page 46, line 24 (beginning after "using a") to line 25 (ending before "(Google offered"), and line 25 (beginning after "Samsung would") to the end of the paragraph on line 26. This information contains non-public information regarding terms offered during negotiations with a potential contractual counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations. Further, the information implicates a third-party's confidentiality interests.
- 28. Paragraph 136, page 47, line 2 (beginning after "YouTube") to line 5 (ending before "and"). This information contains non-public information regarding terms offered during negotiations with a potential contractual counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 29. Paragraph 136, page 47, line 7 (beginning after "publisher") to line 8 at the end of the sentence. This information contains non-public information regarding a confidential business strategy and terms offered during negotiations with a potential contractual counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations. Further, the information implicates a third-party's confidentiality interests.
- 30. Paragraph 136, page 47, line 9 (beginning after "Samsung's") to line 10 (ending before "to make competition"). This information contains non-public information regarding

terms offered during negotiations with a potential contractual counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.

- 31. Paragraph 137, page 47, line 12 (beginning at the start of the paragraph) and ending before "was scheduled." This information contains non-public information regarding terms offered during negotiations with a potential contractual counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 32. Paragraph 137, page 47, line 14 (beginning after "Samsung") to the end of the sentence on line 16. This information contains non-public information regarding terms offered during negotiations with a potential contractual counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations. Further, the information implicates a third-party's confidentiality interests.
- 33. Paragraph 138, page 47, line 20 (beginning after "the need to") to line 20 (ending before "to OEMs"), line 22 (between "avoid the" and "figure"), and line 23 (beginning after "substantial") until the end of the sentence (ending before "Google foresaw"). This information contains non-public information regarding confidential business strategies with respect to negotiations with potential contractual counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 34. Paragraph 138, page 47, line 26 (between "in order to" and "when"). This information contains non-public information regarding confidential business strategies with respect to negotiations with a potential contractual counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 35. Paragraph 139, page 48, line 4 (beginning at the start of the paragraph) and ending before "negotiations," line 5 (between "terminated" and "and"), and line 6 (between "titled" and

"was merely"). This information contains non-public information regarding terms offered during negotiations with a potential contractual counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.

- 36. Paragraph 139, page 48, line 7 (beginning after "According to Google, the") to line 9 at the end of the sentence. This information contains non-public information regarding confidential business strategies with respect to negotiations with a potential contractual counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 37. Paragraph 140, page 48, line 10 (between "to the" and "was the"), and 11 (beginning after "revenues for") to line 12 at the end of the sentence (ending before "That proposal"). This information contains non-public information regarding confidential business strategies with respect to negotiations with a potential contractual counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 38. Paragraph 141, page 48, line 15 (beginning at the start of the paragraph) to the end of the sentence on line 19 (ending before "Any app"). This information contains non-public information regarding confidential business strategies with respect to negotiations with a potential contractual counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 39. Paragraph 142, page 48, lines 24-25 (between "With" and "Google intended"). This information contains non-public information regarding confidential business strategies and terms offered during negotiations with a potential contractual counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 40. Paragraph 143, page 49, line 2 (between "support" and "Google also"), and line 4 (beginning after "To do so, Google") to the end of the sentence on line 6 (ending before "Google

coined"). This information contains non-public information regarding confidential business strategies and terms offered during negotiations with potential contractual counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.

- 41. Paragraph 143, page 49, line 6 (beginning after "this strategy") to the end of the paragraph on line 7. This information contains non-public information regarding confidential business strategies and terms offered during negotiations with potential contractual counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 42. Paragraph 144, page 49, line 9 (beginning after "scheme") to the end of the paragraph on line 10. This information contains non-public information regarding a confidential business strategy and terms offered during negotiations with a potential contractual counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 43. Paragraph 144, page 49, figure 4 in its entirety. This information contains non-public information regarding a confidential business strategy and terms offered during negotiations with a potential contractual counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 44. Paragraph 146, page 50, line 9 (between "quantified the" and "of Epic's"), line 9 (beginning after "decision as") to line 10 at the end of the sentence (ending before "For Google"), and line 11 (beginning after "that") to line 12 at the end of the sentence (ending before "This threat"). This information contains non-public information regarding potential revenue effects and confidential business strategies with respect to potential contractual counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
 - 45. Paragraph 147, page 50, line 16 (beginning after "Staff felt that") to the end of the Case Nos. 3:21-md-02981-JD;

paragraph on line 19. This information contains non-public information regarding confidential business strategies with respect to potential contractual counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations. Further, the information implicates a third-party's confidentiality interests.

- 46. Paragraph 148, page 50, line 20 (beginning after "Figure 5") to line 21 (ending before "as well as"), and line 23 (beginning after "combat the") to the end of the paragraph on line 24. This information contains non-public information regarding terms offered during negotiations with potential contractual counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 47. Paragraph 148, page 51, figure 5 in its entirety. This information contains non-public information revealing confidential business strategies. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 48. Paragraph 149, page 51, line 19 (between "the" and "succeeded"), and line 20 (between "developer" and "from following"). This information contains non-public information regarding confidential business strategies with respect to potential contractual counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations. Further, the information implicates a third-party's confidentiality interests.
- 49. Paragraph 149, page 51, line 21 (between "Google saw" and "overarching"), line 21 (between "as an" and "to protect Play Store" on line 22), line 22 (between "revenues by" and "while allowing"), line 23 (between "Google to" and "By the end"), and line 23 (between "2020" and "top app developers"). This information contains non-public information regarding confidential business strategies with respect to potential contractual counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.

- 50. Paragraph 183, page 59, line 18 (between "decade later" and "which totaled" on line 19), and line 19 (beginning after "totaled some") to the end of the paragraph. This information contains non-public financial information. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 51. Paragraph 186, page 60, line 14 (between "collected" and "in overall"), line 14 (between "booked" and "in 'Gross Profit"), line 15 (between "and" and "in 'Operating Income"), and line 15 (between "over" and "that combines"). This information contains non-public information regarding revenue, costs, and profit margins. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 52. Paragraph 189, page 61, line 2 (between "asked" and "and"), and line 3 (beginning after "responded") to the end of the paragraph. This information contains non-public information regarding pricing. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 53. Paragraph 192, page 61, line 14 (between "suggested that a" and "commission"). This information contains non-public information regarding confidential business strategies with respect to pricings. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.

Epic Games, Inc.'s First Amended Complaint for Injunctive Relief (Exhibit B)

54. Paragraph 33, page 13, line 5 (beginning after "Activision Blizzard") to the end of the sentence on line 6 (ending before "These deals"). This information contains non-public information revealing confidential business strategies regarding negotiations with potential counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in

- 55. Paragraph 62, page 22, line 27 (beginning after "creating or promoting") to page 23, line 2 to the end of the paragraph. This information contains non-public information revealing confidential business strategies regarding negotiations with potential counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 56. Paragraph 76, page 27, line 19 (beginning after "confirmed that") to line 20 (ending before "Google has"), and line 22 (between "mere" and "of"). This information contains non-public information revealing confidential internal business analyses. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 57. Paragraph 87, page 32, line 5 (beginning after "Apple") to line 8 (ending before "For example"). This information contains non-public information revealing confidential business strategies. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 58. Paragraph 88, page 33, line 7 (beginning after "notes reflect:" to the end of the paragraph at line 7. This information contains non-public information revealing confidential business strategies and negotiations with a counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 59. Paragraph 94, page 34, line 19 (between "Google Play Store" and "ensuring"). This information contains non-public information revealing confidential business strategies regarding negotiations with potential counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 60. Paragraph 96, page 35, line 9 (beginning after "certain OEMs") to line 10 (ending before "Pursuant to"), and line 11 (beginning after "agrees") to line 13 (ending before "As

described below"). This information contains non-public agreements with contractual counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.

- 61. Paragraph 97, page 35, line 24 (beginning after "poorly—") to line 26 (ending before "But Epic's"). This information contains non-public information regarding confidential business analyses of a competitor. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- Paragraph 98, page 36, line 4 (beginning after "Google's") to the end of the sentence on line 7 (ending before "Google feared"), line 8 (beginning after "Google feared that the") to the end of the sentence on line 13 (ending before "And"), line 14 (beginning after "And finally, Google even") to the end of the sentence on line 17 (ending before "Google also"), and line 18 (beginning after "recognized that the") to line 19 (ending before "facing its monopoly"). This information contains non-public information revealing confidential business strategies regarding negotiations with potential counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 63. Paragraph 99, pages 36, line 21 (between "prevent this" and "was its decision"), line 22 (beginning after "Google Play") to the end of the sentence on page 37, line 3 (ending before "The"), and line 4 (beginning after "included the") to the end of the paragraph on line 13. This information contains non-public information revealing confidential business strategies regarding negotiations with a potential counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 64. Paragraph 101, page 37, line 20 (beginning after "accept its offer") to the end of the paragraph on line 28. This information contains non-public information revealing confidential business strategies regarding negotiations with a potential counterparty. If revealed

to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.

- 65. Paragraph 103, page 38, line 14 (beginning after "OEMs") to line 20 (ending before the word "Indeed"), and line 21 (beginning after "recognized that") to page 39, line 4 (ending at the end of the paragraph). This information contains non-public information revealing confidential business strategies and forward-looking projections. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 66. Paragraph 105, page 39, line 11 (beginning after "this way") to the end of the paragraph on page 40, line 4. This information contains non-public information revealing confidential business strategies, the terms of agreements with counterparties, and negotiation positions with counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 67. Paragraph 106, page 40, line 5 (starting at the beginning of the paragraph) and ending before "to take one", and line 6 (beginning after "illustrative example") to the end of the paragraph on line 8. This information contains non-public information regarding the terms of a confidential agreement with a counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 68. Paragraph 107, page 40, line 9 (starting at the beginning of the paragraph) and ending at the end of the paragraph at line 15. This information contains non-public information regarding the terms of a confidential agreement with a counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 69. Paragraph 108, page 40, line 16 (beginning after "Moreover") to line 17 (before "Epic believes"); line 18 (beginning after "based on") to line 20 (before "that this document"); line 21 (beginning after "anticompetitive requirements") to the end of the sentence on line 28; line

- 28 (beginning after "Google further instructs") to the end of the sentence on page 41, line 2; line 2 (beginning after "Google also") to the end of the paragraph on line 8. This information contains non-public information regarding the terms of a confidential agreement with a counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 70. Paragraph 109, page 41, line 9 (beginning after "As a further restriction") to the end of the paragraph on line 17. This information contains non-public information regarding the terms of a confidential agreement with a counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 71. Paragraph 110, page 41, line 18 (beginning after "In addition") to the end of the paragraph on line 21. This information contains non-public information regarding the terms of a confidential agreement with a counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 72. Paragraph 111, page 41, line 22 (beginning after "More recently") to the end of the paragraph on page 42 on line 3. This information contains non-public information regarding the terms of confidential agreements with counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 73. Paragraph 112, page 42, line 5 (beginning after "resounding success") to the end of the paragraph on line 20. This information contains non-public information regarding confidential business strategies and confidential agreements with counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 74. Paragraph 113, page 42, line 21-22 (between "that the" and "had 'impacted'"), and line 22-23 (between "apps by" and "thus intentionally"). This information contains non-public information regarding confidential business strategies and confidential agreements with

counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations

- 75. Paragraph 114, page 43, line 14 (between "Another OEM" and "LG"). This information contains non-public information regarding a confidential agreement with a counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 76. Paragraph 115, page 43, line 19 (beginning after "Google's") and ending before "was not publicly known", line 22 (beginning after "provision") to the end of the sentence on line 24, and page 44, line 9 (beginning after "Google Play") to the end of the sentence on line 10 (ending before "(Dkt. 91"). This information contains non-public information revealing confidential business strategies, the terms of agreements with counterparties, and negotiation positions with counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- Paragraph 118, page 45, line 4 (beginning at the start of the paragraph) to the end of the sentence on line 7 (ending before "Beginning"), line 10 (beginning after "typically received" to line 11 (ending before "and Google"), line 11 (beginning after "remaining") to line 12 (ending before the phrase, "Google understood"), line 12 (between "this" and "revenue"), and line 13 (beginning after "MNOs") to the end of the paragraph on line 14. This information contains non-public information regarding confidential business strategies and confidential agreements with counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 78. Paragraph 119, page 45, line 17 (beginning after "actual foreclosure") to line 23 at the end of the sentence, line 23 (beginning after "First, Google") to page 46, line 2 at the end of the sentence, and line 2 (beginning after "Second") to line 20 at the end of the paragraph. This information contains non-public information regarding confidential business strategies and

confidential negotiations with a potential counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.

- 79. Paragraph 120, pages 46-47, line 21 (starting at the beginning of the paragraph) to the end of the paragraph on page 47, line 3. This information contains non-public information regarding confidential business strategies and confidential negotiations with a potential counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 80. Paragraph 121, page 47, line 4 (starting at the beginning of the paragraph) until the end of the sentence on line 5 (ending before "However"), and line 12 (beginning after "that Google") to the end of the paragraph on line 16. This information contains non-public information regarding confidential business strategies for negotiations with a potential counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 81. Paragraph 128, page 49, line 9 (beginning after "Third") to page 50, line 2 at the end of the paragraph. This information contains non-public information regarding confidential business strategies as to negotiations with counterparties and confidential agreements with counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 82. Paragraph 175, page 64, line 2 (beginning after "this by") to line 5 (ending before "by restricting"). This information contains non-public information regarding confidential business strategies as to negotiations with counterparties and confidential agreements with counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 83. Paragraph 182, page 65, line 8 (beginning after "include") to line 11 at the end of the sentence, and line 11 (beginning after "agreements that") to line 12 at the end of the

paragraph. This information contains non-public information regarding confidential business strategies as to negotiations with counterparties and confidential agreements with counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.

84. Paragraph 227, page 72, line 11 (beginning after "include") to line 14 at the end of the sentence, and line 14 (beginning after "agreements that") to line 15 at the end of the paragraph. This information contains non-public information regarding confidential business strategies as to negotiations with counterparties and confidential agreements with counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.

Developers' First Amended Consolidated Class Action Complaint (Exhibit C)

- 85. Paragraph 7, page 3, line 14 (beginning after "entering new") to the end of the paragraph on line 18. This information contains non-public information regarding the terms of confidential agreements with counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 86. Paragraph 11, page 4, line 12 (between "States" and "of devices"). This information contains non-public information regarding an internal analysis. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 87. Paragraph 63, page 20, line 11 (beginning after "since 2019") to the end of the paragraph on line 14. This information contains non-public information regarding confidential business strategies and the terms of confidential agreements with counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 88. Paragraph 75, page 25, line 15 (beginning after "separate") to line 16 (ending before "that date"), and line 17 (beginning after "at") to the end of the paragraph on line 18. This Case Nos. 3:21-md-02981-JD;

information contains non-public information regarding confidential business strategies and the terms of confidential agreements with counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations

- 89. Paragraph 76, page 25, line 20 (beginning after "Google began") to the end of the paragraph on page 26, line 7. This information contains non-public information regarding confidential business strategies and the terms of confidential agreements with counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 90. Paragraph 76, page 26, line 2, fn. 63 between "between" and "and Google", and beginning after "states that" to the end of the footnote. This information contains non-public information regarding the terms of a confidential agreement with a counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 91. Paragraph 76, page 26, line 3, fn. 64 between "For example, Google's" and "required", between "required" to "During negotiations", and after "During negotiations Google" to the end of the footnote. This information contains non-public information regarding confidential negotiation positions and the terms of a confidential agreement with a counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 92. Paragraph 77, page 26, line 9 (beginning after "executive:") to the end of the sentence on line 10 (ending before "And having"), and line 10 (beginning after "succeeded") to line 11 (ending before "The numbers"). This information contains non-public information regarding confidential business strategies and the terms of confidential agreements with counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
 - 93. Paragraph 86, page 29, line 5 (after the phrase, "Google had made") to line 6

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(before the "These sales data"). This information contains non-public information regarding Play revenues. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.

- 94. Paragraph 93, page 31, line 15 (beginning after "Galaxy Store") to line 21 at the end of the paragraph. This information contains non-public information regarding a confidential agreement with a counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 95. Paragraph 94, page 31, line 22 (beginning after "that Google") to page 32, line 2 at the end of the paragraph. This information contains non-public information regarding confidential business strategies and negotiations with a counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 96. Paragraph 94, page 32, line 2, fn. 75 between "codenamed" and "and later", between "and later" and "that, while", and between "that, while" to the end of the footnote. This information contains non-public information regarding confidential negotiations with a counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 97. Paragraph 110, page 37, line 3 (beginning after "in 2019") to the end of the paragraph on line 11. This information contains non-public information regarding the terms of confidential agreements with counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 98. Paragraph 111, page 37, line 14 (between "power in" and "Google itself"), and line 15 (beginning after "the new") to the end of the paragraph on line 15. This information contains non-public information regarding confidential business strategies and the terms of confidential agreements with counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage

Google in marketing and in negotiations.

- 99. Paragraph 111, page 37, line 15, fn. 87 starting at the beginning of the footnote to page 38 at the end of the footnote. This information contains non-public information regarding the terms of a confidential agreement with a counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 100. Paragraph 112, page 38, line 1 starting at the beginning of the paragraph to line 13 at the end of the paragraph. This information contains non-public information regarding confidential business strategies and the terms of confidential agreements with counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 101. Paragraph 114, page 39, line 1 (beginning after "OEM that") to line 1 before "which also"; line 4 (beginning after "used") to the end of the paragraph on line 4. This information contains non-public information regarding the terms of a confidential agreement with a counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 102. Paragraph 115, page 39, line 5 (between "that the" and "had"), line 5 (between "had" and "its apps" on line 6), and line 9 (beginning after "purpose was") to the end of the paragraph. This information contains non-public information regarding the terms of a confidential agreement with a counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 103. Paragraph 119, page 40, line 12 (beginning after "and by") to line 13 (ending before "These barriers"). This information contains non-public information regarding confidential business strategies. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to counter Google's competitive strategy.

- 104. Paragraph 121, page 41, line 7 (between "only" and "of devices"). This information contains non-public information regarding internal analyses. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 105. Paragraph 121, page 41, line 8, fn. 91 (between "2016" and "of Android"). This information contains non-public information regarding confidential business analyses of competitors. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 106. Paragraph 130, page 46, line 11 (beginning after "Rather") to line 12 before "(And, of course"). This information contains non-public information regarding confidential negotiations with a counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 107. Paragraph 133, page 47, line 10 (beginning after "to gain scale") to the end of the paragraph on line 14. This information contains non-public information regarding confidential negotiations with a potential counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 108. Paragraph 134, page 47, line 15 (starting at the beginning of the paragraph) to the end of the paragraph on line 20. This information contains non-public information regarding confidential business strategies and internal business analyses. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 109. Paragraph 150, page 54, line 15 (beginning after "boasted that its") to line 17 (ending before "that is"), and line 19 (beginning after "that there") to the end of the paragraph on line 23. This information contains non-public information regarding confidential business strategies. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to counter Google's competitive strategy.

- 110. Paragraph 150, page 54, line 23, fn. 106 beginning after "restraints" to the end of the footnote. This information contains non-public information regarding confidential business strategies with respect to potential contractual counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 111. Paragraph 151, page 55, line 2 (beginning after "as of") to the end of the paragraph on line 2. This information contains non-public information regarding internal data. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 112. Paragraph 153, page 55, line 5 (beginning after "in a 2018") to the end of the paragraph on line 12. This information contains non-public information regarding confidential business strategies with respect to a nonparty competitor. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to counter Google's competitive strategy.
- 113. Paragraph 156, page 55, line 21 (beginning after "Google's fear of a") to the end of the paragraph on page 56, line 2. This information contains non-public information regarding confidential business strategies with respect to potential contractual counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 114. Paragraph 170, page 60, line 14 (beginning after "2009 that") to line 15 (ending before "and today"), and line 15 (beginning after "costs at") to the end of the paragraph at line 17. This information contains non-public information regarding pricings. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 115. Paragraph 174, page 61, line 14 (between "set at" and "But for"). This information contains non-public information regarding costs and pricing. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.

- 116. Paragraph 176, page 61, line 22 (beginning after "their company's") to the end of the sentence on line 22 (ending before "One"), and line 23 (beginning after "presentation states") to the end of the paragraph on line 25. This information contains non-public information regarding costs. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 117. Paragraph 180, page 62, line 15, fn. 122 beginning after "figures are" and ending before "as noted," and after "processing costs at" to the end of the sentence. This information contains non-public information regarding costs. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 118. Paragraph 197, page 67, line 26 (beginning after "processing costs") to the end of the sentence on line 26 (ending before "These companies"). This information contains non-public information regarding costs. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.

Consumers' First Amended Consolidated Class Action Complaint (Exhibit D)

- 119. Paragraph 50, page 12, line 24 between "Indeed, only" and "of active." This information contains non-public information regarding confidential business analyses. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 120. Paragraph 76, page 17, line 28 (between "more than" and "Android"), and page 18, line 3 (between "more than" and "of Android"). This information contains non-public information regarding internal analyses. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
 - 121. Paragraph 82, page 19, line 4 (between "revenues of" and "accounting", line 4

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 3:20-cv-05792-JD; 3:21-cv-05227-JD

(between "for over" and "percent"), and line 5 (beginning after "year of") to the end of the sentence. This information contains non-public information regarding Play revenues. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.

- 122. Paragraph 84, page 19, line 21 (beginning after "detailed below") to the end of the paragraph on line 25, ending before "(emphasis added)." This information contains non-public information regarding confidential business strategies and confidential negotiations with a counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 123. Paragraph 85, page 19, line 27 (beginning after "important applications") to page 20, line 9 (ending before "In short"). This information contains non-public information regarding confidential business strategies and confidential negotiations with a counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 124. Paragraph 86, page 20, line 10 (beginning after "Google to") to line 15 (ending before "allowing"). This information contains non-public information regarding confidential business strategies with respect to a potential counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 125. Paragraph 87, page 20, line 19 (beginning after "Samsung agreeing") to the end of the paragraph on line 22. This information contains non-public information regarding confidential business strategies and confidential negotiations with a counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 126. Paragraph 88, page 20, line 26 (between "made around" and "in sales"). This information contains non-public information revealing confidential business revenues and a confidential assessment of a competitor. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage

Google in marketing and in negotiations.

- 127. Paragraph 106, page 24, line 19 (beginning after "memorandum" to the end of the paragraph on line 23. This information contains non-public information regarding confidential business strategies. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 128. Paragraph 109, page 25, line 11 (between "pre-install up to" and "mandatory"); line 13 (beginning after "other services") to the end of the paragraph on line 16. This information contains non-public information regarding confidential business strategies with respect to potential contractual counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations. Further, the information implicates a third-party's confidentiality interests.
- 129. Paragraph 110, page 25, line 18 (beginning after "for flexibility") to the end of the paragraph on line 21. This information contains non-public information regarding confidential negotiations with a potential counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 130. Paragraph 113, page 26, line 8 (between "covering over" and "of"). This information contains non-public information regarding confidential negotiations with a potential counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 131. Paragraph 116, page 27, line 3 (starting at the beginning of the paragraph) to the end of the paragraph on line 8. This information contains non-public information regarding confidential business strategies. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
 - Paragraph 117, page 27, line 9 (starting at the beginning of the paragraph) to the Case Nos. 3:21-md-02981-JD;

end of the paragraph on line 14. This information contains non-public information regarding confidential business strategies. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.

- 133. Paragraph 118, page 27, line 15 (starting at the beginning of the paragraph) to line 16 (ending before "So, Google"), and line 19 (beginning after "Google Play."") to the end of the paragraph on line 21. This information contains non-public information regarding the terms of confidential agreements with counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 134. Paragraph 119, page 27, line 22 (beginning after "Amazon Store") to the end of the paragraph on line 24. This information contains non-public information regarding confidential business strategies with respect to potential contractual counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations. Further, the information implicates a third-party's confidentiality interests.
- 135. Paragraph 120, page 27, line 26 (beginning after "For instance") to page 28, line 2 to the end of the paragraph. This information contains non-public information regarding confidential business strategies with respect to potential contractual counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations. Further, the information implicates a third-party's confidentiality interests.
- 136. Paragraph 123, page 28, line 16 (beginning after "OEMs may only") to line 20 (ending before "Further, because"), and line 22 (beginning after "to competitors.") to the end of the paragraph on line 26. This information contains non-public information regarding the terms of a confidential agreement with a counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.

- 137. Paragraph 129, page 29, line 23 (beginning after "Indeed") to the end of the paragraph on line 28. This information contains non-public information regarding the terms of a confidential agreement with a counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 138. Paragraph 130, page 30, line 3 (between "there be" and "for GMSA apps"); line 3 (beginning after "for GMSA apps") to the end of the paragraph on line 5. This information contains non-public information regarding confidential business strategies with respect to counterparties in confidential agreements. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- Paragraph 131, page 30, line 9 (beginning after "2014 presentation") to the end of 139. the paragraph on line 10. This information contains non-public information regarding confidential business strategies with respect to counterparties in confidential agreements. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- Paragraph 132, page 30, line 14 (beginning after "recognized that") to the end of 140. the paragraph on line 15. This information contains non-public information regarding confidential business strategies with respect to counterparties in confidential agreements. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 141. Paragraph 133, page 30, line 16 (beginning after "Weaving the") to line 17 (ending before "with major"), and line 18 (beginning after "car...") to the end of the paragraph on line 19. This information contains non-public information regarding confidential business strategies with respect to counterparties in confidential agreements. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
 - Paragraph 134, page 30, line 21 (beginning after "respond by") to the end of the 142. Čase Nos. 3:21-md-02981-JD;

paragraph on line 23. This information contains non-public information regarding confidential business strategies with respect to counterparties in confidential agreements. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.

- 143. Paragraph 135, page 30, line 24 (starting at the beginning of the paragraph) to page 31, line 3 at the end of the paragraph. This information contains non-public information regarding confidential business strategies and the terms of confidential agreements with counterparties. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 144. Paragraph 136, page 31, line 4 (beginning after "that over") to line 6 (ending before "it remains"), and line 7 (between "have entered" and Google's intent"). This information contains non-public information regarding confidential business strategies with respect to potential counterparties in confidential agreements. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 145. Paragraph 137, page 31, line 11 (beginning after "Google employee") to the end of the paragraph on line 17. This information contains non-public information regarding confidential business strategies with respect to potential counterparties in confidential agreements. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 146. Paragraph 138, page 31, line 19 (between "more than" and "per year"), and line 19 (beginning after "by 2023") to the end of the paragraph on line 20. This information contains non-public information regarding confidential business strategies with respect to confidential agreements. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 147. Paragraph 144, page 32, line 18 (beginning after "In 2014") to line 22 (ending before "This ensured"). This information contains non-public information regarding confidential Case Nos. 3:21-md-02981-JD;

business strategies with respect to potential counterparties in confidential agreements. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.

- 148. Paragraph 158, page 36, line 3 (beginning after "unknown") to line 4 (ending before "Google admits"), line 6 (beginning after "proven a big risk.") to line 8 (ending before "Thus, Google"), and line 10 (beginning after "that app store") to the end of the paragraph on line 11. This information contains non-public information regarding confidential business strategies and confidential negotiations with a counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 149. Paragraph 187, page 42, line 24 (beginning after "In particular") to the end of the paragraph on line 27. This information contains non-public information regarding confidential negotiations with a potential contractual counterparty. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 150. Paragraph 193, page 44, line 7 (between "than the" and "revenue share"). This information contains non-public information regarding costs and profit margins. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 151. Paragraph 194, page 44, line 11 (beginning after "recognize that") to the end of the paragraph on line 13. This information contains non-public information regarding costs and profit margins. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.
- 152. Paragraph 195, page 44, line 14 (beginning after "has") to the end of the paragraph on line 15. This information contains non-public information regarding costs and profit margins. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Google in marketing and in negotiations.

1	153. To my knowledge, the confidential information discussed above is not publicly
2	known, and Google recognizes and protects the enormous value of this information through its
3	various policies and procedures designed to protect confidential information from disclosure.
4	
5	I declare under penalty of perjury that the foregoing is true and correct. Executed on the
6	5th day of August, 2021, in Aptos, California.
7	DocuSigned by:
8	DocuSigned by: Andrew Pope B255027F853942B
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